

Ron Penman

Must be better than road and Air. And the first choice of traveller for business and leisure. Costs and fares frozen no more money but you get more passengers you get more money

No management bonus all stopped you know the rate for the job get on with it. If your really good M.B.E. Cost effective bonus.

Make your mind up if a ticket on a train does not mean a seat look at removing seats more passengers more money

Cut the cloth to suit fast cheap packed trains

I love the service Scotrail has now but can't justify more money for the same or less yes it will be less. Its a great big company playing a big game. But it has to find smarter ways and think the unthinkable.

Or

The other way luxury trains all seat comfort ticket gets you a seat or you pay less great design internet display screens companies can buy advertising space. Real time journey mapping. Safety info Scots rail or whoever own adds Hotel venue deals. Buy on line on the train Onward journey displays on a large screen bigger better security cameras Train not a mode of transport for criminals or terrorists. Yes you pay more but not more than road or air.

Remember stagecoach had the bus long haul price right and will win if they upgrade the coaches luxury / food / movies / internet and price and enough coaches game over for all rail transport. Luckily government road system is out of touch and not fit for purpose.

2014 where do the operators and government want to be the best in an independent. Scotland the real target that needs to be met and I hope you can deliver the second rail view for a Scotland in 2014 and well beyond