

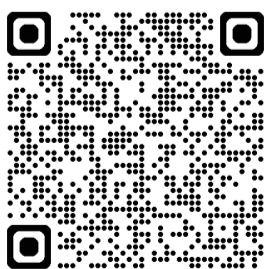
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Scheme Objectives

Developing clearly defined objectives is an important part of the assessment process. Objectives also help us to monitor and evaluate how effective the improvements are once they are in place. The assessment process takes into account the scheme objectives and the Scottish Government's five appraisal criteria, namely: Environment; Climate Change; Health, Safety and Wellbeing; Economy; and Equality and Accessibility.

The scheme objectives are:

- Reduce the environmental impacts and severance caused by strategic traffic using the A75 trunk road within Springholm and Crocketford, by achieving a reduction in traffic of at least 50%, and enhance placemaking opportunities from year of opening.
- Improve the resilience and reliability of the A75 trunk road, including for freight travelling to and from the ports at Cairnryan, by reducing time lost due to slower moving vehicles and incidents locally to increase the average speed and reduce the variation in average speed from year of opening.
- Reduce local accident rates and severity through reducing Killed or Seriously Injured statistics by 65% in line with Road Safety Framework targets and contribute to improving safety on the A75 trunk road within five years of opening.
- Contribute towards sustainable economic growth locally and for the region by creating potential for local land-use opportunities to increase planning applications over the longer term.
- Increase sustainable travel choices and increase the local sustainable transport mode share by 50%, within a year of opening.



Scan the QR code to visit the A75 Springholm and Crocketford Improvements website:

www.transport.gov.scot/projects/a75-springholm-and-crocketford-improvements-scheme