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Reston Railway Station

Stage 1 Evaluation – Appendix A4: Visitor Survey

Reston Visitor Survey Questions

Q1.1 Firstly, which of the following describes how you think of yourself?

Male
Female
Trans
Non Binary
Other
Prefer not to say

Q1.2 What is your age?

16 to 24
25 to 34
35 to 44
45 to 54
55 to 59
60 to 64
65 to 74
75+
Prefer not to say

Q1.3 Which local authority do you live in?

Borders
East Lothian
Edinburgh
Midlothian
West Lothian
None of the above

Q1.4 Which of the following, if any, have you done in the last 2 years? Please select all that apply.

Visited East Berwickshire
Had a child
Gone to the cinema
Visited a museum
Gone fishing
Ate at a restaurant
Switched utility providers
Bought a grand piano
Bought a flat
Won a chess tournament
None of the above

Q1.5 You mentioned you visited East Berwickshire in the last 2 years. How often do you visit East Berwickshire? Please select one only.

Daily
Weekly
Monthly
Every few Months
Twice per year
Once per year
Less often than once per year

Q1.6 What are the key attractions {V1}? Please select all that apply.

Historic sites
Beaches
Bars and Restaurants
Leisure Parks
Visiting family and friends
Other (please specify)

Q1.7 On average, how long do you spend in East Berwickshire when you visit? Please select one only.

Day trip
One night
Two nights
Three to Six Nights
Weekend break
Week
Longer than a week

Q1.8 On average, how much money do you spend in East Berwickshire when you visit? Please select one only.

£0 to £20
£21 to £50
£51 to £100
£101 to £200
£201 to £500
More than £500
Don't know

Q1.9 Would you be inclined to visit East Berwickshire for any of the following reasons? Please select all that apply.

Historic sites

Beaches
Bars and Restaurants
Leisure Parks
Visiting family and friends
Other (please specify)

Q1.10 How do you currently travel to East Berwickshire when you visit? Please select the option that you would use most regularly. Please select one only.

Drive / travel in the car
Train and taxi
Train and bus
Bus
Taxi
Coach tour
Other (specify)

Q1.11 Why do you not currently visit East Berwickshire? Please select all that apply.

Don't have access to my own vehicle
Do not like driving long distances or place I have not travelled to before
No direct rail link to East Berwickshire
Don't like travelling on the bus or coach
I have not got around to visiting East Berwickshire
Nothing interests me in East Berwickshire
My health restricts my ability to travel
Don't know

Q1.12 Please indicate below the extent to which any of the following represent an issue to you when travelling to East Berwickshire. Please select one option in each row.

[No issue
Minor issue
Significant issue
Not applicable]

Congestion on the road network
Reliability of car journey times
Quality of roads on route to and approaching East Berwickshire
Safety concerns on roads on route to and approaching East Berwickshire
Slow moving vehicles on roads on route to and approaching East Berwickshire
Bus Services to East Berwickshire
Accessibility issues at rail / bus interchange at Dunbar
Timetable integration between bus and rail at Dunbar
Accessibility issues at rail / bus interchange at Berwick upon Tweed
Timetable integration between bus and rail at Berwick upon Tweed
Lack of real time travel information at bus shelters

Lack of direct rail service into East Berwickshire itself

Q1.13 If there was a rail link into Reston in the heart of East Berwickshire, providing direct rail connections to Edinburgh and Newcastle, how likely are you to do the following? Please select one option in each row.

[Very likely
Unlikely
Unsure
Likely
Very likely]

Use the train to travel to visit Reston and the local area
Visit the town more often than you currently do so

Q1.14 If there was a direct rail link and you were to use it to travel to Reston and the local area, how long would you expect to spend in Reston and the local East Berwickshire area when you visit? Please select one only.

Day trip
One night
Two nights
Three to Six Nights
Weekend break
Week
Longer than a week
Unsure

Q1.15 If there was a direct rail link into the heart of Reston and East Berwickshire, how often would you visit the town? Please select one only.

Weekly
Monthly
A few times per year
Once per year
Irregularly
Never



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